Response Option		Weight	Frequency	Percent		Perc	ent Resp	onses		Means	
Friend/Family Member			(1)	84	57.53%						
Radio Advertisement			(2)	1	0.68%	1					
TV Advertisement	(3)	8	5.48%								
facebook			(4)	4	2.74%						
Twitter			(5)	0	0.00%	1					
LinkdIn			(6)	1	0.68%	1					
Instagram			(7)	0	0.00%						170
echTalk on Fox News			(8)	0	0.00%						4.73
News story			(9)	0	0.00%						
Skills USA			(10)	0	0.00%						
College Fair at my high	n school		(11)	18	12.33%						
Other			(12)	30	20.55%						
				1		0	25	50	75	100	Question
Response Rate	Mean	STD									
146/389 (37.53%)	4.73	4.91									
Live near it											
Googled best trade scho	ols near hones	dale									
Passing by the college											
Google											
I looked up top rated Vet	erinary technic	ian schools i	in Pennsylva	ania and Johnson	was one of the	em.					
 I live near 											
	red from sugge	ested that I a	pply to my p	rogram here.							
My college that I transfer											
Driving pass the johnson	•										
 Driving pass the johnson Google schools with the 	•	ted									
Driving pass the johnson	•	ted									

google

• I have seen the campus all the time when I drive by. I thought about further education and being a local, I decided to see what JC had to offer and I came here.

• I searched online for nearby trade schools and that accepted veterans aid to pay for schools.

2 - What other colleges did you apply to?

Response Rate 71/389 (18.25%) · University of Scranton, Penn State, and Marywood. • N/A • None • None • I didnt None None · IUP, Johnson and Wales • None · Marywood, Kings college Delhi, SUNY Cobleskill Keystone College Penn State • none • none none Lackawanna None Pennstate Hazelton Lackawanna Pennsylvanian College of Technology, Harrisburg university of science, Johnson and Wales, Rochester Institute of Technology, and Keystone College • NA · University of Scranton Marywood University Keystone College · None but had quite a few interests from other schools Luzerne Northampton community college None Pittsburgh Technical Institute PA college of technology • Na none • I have an engineering degree from Penn State. • N/A • UTI and UNOH Penn State Scranton · I am a transfer student so my original school. lackawanna and keystone · I have a bachelors degree from Bloomsburg university Keystone • Luzerne County Community College (2014) Lackawanna College Police Academy (2015) penn tech • Fortis Institute and LCCC. • Penn state, UTI, MIT, Pitt, ATC • none Kutztown · Harvard , princeton, yale, and lccc • None Northampton community college, ESU, Penn State • None • None King's College Harcum college Misericordia • No Wilkes and Kings • NONE • none

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• N/A

North Hampton Community College

- Bloomsburg University
- None
- None
- keystone
- Penn state wb misercordia
- None
- None
- Northampton community college
- None
- West Chester University of PA University of North Carolina Kutztown University
- none
- lackawana school of natural gas and petroleum

3 - I would recommer	d Johnson	College to	o a friend o	or family mem	nber.						
Response Option		Weight	Frequency	Percent		Perc	ent Res	ponses		Means	
Strongly Agree			(1)	69	48.94%						
Agree			(2)	64	45.39%						
Disagree Strongly Disagree		(3)	5	3.55%					1.59		
		(4)) 3 2.13%								
						0	25	50	75	100	Question
Response Rate	Mean	STD									
141/389 (36.25%)	1.59	0.67									

4 - Did you tour the campus prior to enrolling?											
Response Option		Weight	Frequency	Percent		Percent Responses				Means	
Yes			(1)	85	60.71%						1.39
No			(2)	55	39.29%						
						0	25	50	75	100	Question
Response Rate	Mean	STD									
140/389 (35.99%)	1.39	0.49									

5 - The information I received from the Enrollment Department was accurate in regards to Johnson College and my program of study.											
Response Option			Weight	Frequency	Percent		Percent Responses				Means
Strongly Agree			(1)	70	49.65%						
Agree	Agree		(2)	68	48.23%						
Disagree			(3)	1	0.71%						1.54
Strongly Disagree			(4)	2	1.42%						
						0	25	50	75	100	Question
Response Rate	Mean	STD									
141/389 (36.25%)	1.54	0.59									

6 - What do you wish you knew before you enrolled at Johnson College?
Response Rate 48/389 (12.34%)
I wish I knew how heavy the courseload would be.
Nothing
• I wish I knew there would be more online classes than hands on. I would of went somewhere were there is more hands on learning.
How intense my program actually was
Who to avoid, who to befriend
• N/a
• N/A
Basic college stuff, study habits
How likely the rules for each program were to change.
That a lot of the classes were going to be hard.
• n/a
I wish i knew my first roommate better before being in a confined space with them
I wish I knew there was an option to test out of general education courses.
That when I graduate in December that I have to wait till May to actually walk on stage to receive my diploma
That the credits are tough to transfer over to other 4-year colleges
That i should've dormed instead of driving 35 minutes to campus everyday.
At orientation the department teachers should have informed us what books to buy and/or rent.
That I enrolled right out of high school.
• Na
nothing
I wish I knew about this school sooner in life
After Penn State, I did not receive as much hands-on experience I thought I would get.
estimated cost of books for each class
General education classes
the program was so hard and had high standards.
Nothing
• other
nothing
• Everything
I knew as much as I wanted to know, and haven't really been surprised by anything in particular since I started attending school.
• N/A
Nothong
About the amount of credits for my classes
• N/A
Nothing
EVERYTHING, SO I WOULDNT HAVE TO GO TO SCHOOL
Nothing
How hard the courses are
Transfer rate
Biomed forced internship
That I would have to pay out of pocket to print; most universities and colleges that I've heard of have printing fees already factored into their tuition.
Nothing
• n/a
Nothing
There are no options when it comes to choosing class times.
how much studying and work I would have to do
That I would have to travel over 70 miles to get to my internship.
• This might be small but as a student I did not realize how the programs worked. I did not realize that if you drop a class if they don't offer the class you might have to wait a full year.

7 - Why did you choose Johnson College?

• They offered the program I was interested in.

- Location
- · I liked how everything was hands on and that the classes where small

79/389 (20.31%)

- I like how small the campus is. The classes are small and the professors are very helpful.
- · Close to home, 2 year program
- Only college I applied to.

Response Rate

- · Voted one of the best tech schools within driving distance, only two years to graduate
- ECM
- Close to home and offered my preferred major
- I had friends that went through the college and same program and it is only really offered at this college.
- · Close to home, affordable, great vet tech program
- Seemed the best for what i would pay for. Best bang for my buck so to speak.
- It offered the program I wanted to be in. I liked the campus
- · Because I liked it, it fit my job path
- · It had the program I wanted.
- · It was close to home and it had what I wanted.
- family has been attending for generations

• I choose Johnson college because of the small campus. I liked the distance it is from my current residence due to it not being to far but not to close giving me a sense of independence from my home. I felt that i would get a more hands on learning experience in my chosen field due to class sizes being smaller. Overall i felt that my education would be better getting a more individualized hands on approach from the professors.

- · has my program of interest
- I chose Johnson College for the PTA program, I transferred from Bloomsburg University.
- · It was a great fit for me and the PTA program is what I wanted to be in
- It is the only college nearby that has classes in the trade I wish to pursue in.
- · Because I wanted to be in the field of electronics.
- · My program, the location and how included I felt as soon as I walked in
- Vocational posibilities
- · I had heard that its a hands on education that was local.

• I wanted to get into a trade and choosing between the trade schools in NEPA, i knew that Johnson College would have the best academics. Talking to a few students before making my choice, they told me that i would not regret choosing Johnson College. I currently work with plenty of Johnson Alumni and they constantly say it is a very great school to attend.

- · Program success rates
- · Because of the placement percentage
- · Close to home. I like the campus.
- · Because of the job placement rate and how good the programs are.
- Na • trades
- Because of the hands on learning .. I'm a hands on learner
- It is local, easy to get to and the subject matter I wanted to learn more about was offered here
- good reputation
- · Local and affordable.
- It is close to home.
- Only school that had the field I wanted to apply for.
- . The reputation, the fairly low tuition, and the employment rate
- bc i like it
- Great job rate
- · It was the closest college
- Because of the hands on experience
- It was the closest tech school to me, was reasonably priced, I know people who have graduated from Johnson and spoke well of it, and the CIT program effectively covers what I want to learn.
- I was accepted into the program that I was interested in.
- · I choose it because it best fit what im lookong for
- Top veterinary program in the area.
- Because it looked like a very good and promising school with an IT program
- · It was a more up to date school with a lot of hands on experience
- Offered the program I was interested in
- Because johnson college have carpentry
- It looked like the right place for me
- · for the cabinet building program
- Because it was close to my family. And it had the field of study I wanted.
- hands on experience
- I promised my mom that I would go to school here when I was a little kid. The price point and distance from my home was a big factor as well

· It was closest

- My good friend George pointed me towards Johnson than i did research and liked what i read.
- · Interesting majors and hands on work
- · Close to home and the radiology program is good
- It was close and had the program I wanted to major in.
- The only thing available
- time frame to earn a degree and close in distance
- They accepted my grades and liked the teachers
- Great
- I chose Johnson College because I had heard from several people that it was a good program and it was close enough to home that i could commute.
- The job placement rate and the fact that they offered my degree.
- it was close and its hands on
- Wanted to have the opportunity in a trade to succeed in life.
- · I wanted a hands on experience and the chance to get hired into the field of my dreams.
- They had the program I wanted with the shortest time.
- Close to home
- I chose Johnson College because I was able to obtain a degree in the architectural drafting field in a timely manner, while also being able to still work.
- The positive reviews of the school and the distance from my home.
- I chose it because of the equipment it has.
- Close to home and heard great things about the institution.
- Cloe to home
- DTT center

8 - What program are	you in?										
Response Option			Weight	Frequency	Percent		Perc	ent Resp	onses		Means
Advanced Manufacturi	ıg		(1)	6	4.29%						
Architectural Drafting &	hitectural Drafting & Design				4.29%						
Biomedical Equipment	Biomedical Equipment Technology			7	5.00%						
Building & Property Ma	intenance		(4)	1	0.71%	1					
Business/Logistics			(5)	0	0.00%	1					
Carpentry and Cabinet	making		(6)	12	8.57%						9.80
Computer Information Technology		(7)	17	12.14%						9.80	
Diesel Truck Technology		(8)	7	5.00%							
Diesel Preventative Ma	Diesel Preventative Maintenance		(9)	1	0.71%	1					
Electrical Construction	Electrical Construction & Maintenance		(10)	18	12.86%						
Electronic Engineering			(11)	5	3.57%						
HVAC			(12)	8	5.71%						
Physical Therapist Ass	istant		(13)	9	6.43%						
Radiologic Technology			(14)	24	17.14%						
Veterinary Technology			(15)	15	10.71%						
Welding			(16)	4	2.86%						
			•			0	25	50	75	100	Question
Response Rate	Mean	STD									
140/389 (35.99%)	9.80	4.36									