

# Johnson College

## Media Survey

### 1 - What is your program of study?

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Advanced Manufacturing Technology	(1)	4	3.01%		<p>9.45</p>
Architectural Drafting & Design Technology	(2)	2	1.50%		
Automotive Technology	(3)	10	7.52%		
Biomedical Equipment Technology	(4)	3	2.26%		
Building and Property Maintenance (certificate)	(5)	0	0.00%		
Carpentry & Cabinetmaking Technology	(6)	17	12.78%		
Computer Information Technology	(7)	15	11.28%		
Diesel Preventative Maintenance Technology (certificate)	(8)	0	0.00%		
Diesel Truck Technology	(9)	21	15.79%		
Electrical Construction & Maintenance Technology	(10)	14	10.53%		
Electronic Engineering Technology	(11)	3	2.26%		
Heating, Ventilation & Air Conditioning Technology	(12)	12	9.02%		
Logistics & Supply Chain Management	(13)	0	0.00%		
Physical Therapist Assistant	(14)	7	5.26%		
Radiologic Technology	(15)	8	6.02%		
Veterinary Technology	(16)	13	9.77%		
Welding Technology (certificate)	(17)	4	3.01%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
133/133 (100%)	9.45	4.32			

### 2 - Please identify the type of media you use and how much time you spend using it PER DAY.

#### TV (including streaming services)

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Less than 1 hour	(1)	30	25.21%		<p>2.28</p>
1 to 2 hours	(2)	49	41.18%		
3 to 4 hours	(3)	23	19.33%		
More than 4 hours	(4)	11	9.24%		
Not applicable	(5)	6	5.04%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
119/133 (89.47%)	2.28	1.10			

### 2 - Please identify the type of media you use and how much time you spend using it PER DAY.

#### Radio

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Less than 1 hour	(1)	45	40.18%		<p>2.08</p>
1 to 2 hours	(2)	40	35.71%		
3 to 4 hours	(3)	10	8.93%		
More than 4 hours	(4)	7	6.25%		
Not applicable	(5)	10	8.93%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
112/133 (84.21%)	2.08	1.25			

# Johnson College Media Survey

## 2 - Please identify the type of media you use and how much time you spend using it PER DAY.

### Internet

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Less than 1 hour	(1)	4	3.17%		3.06
1 to 2 hours	(2)	37	29.37%		
3 to 4 hours	(3)	34	26.98%		
More than 4 hours	(4)	50	39.68%		
Not applicable	(5)	1	0.79%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
126/133 (94.74%)	3.06	0.92			

## 2 - Please identify the type of media you use and how much time you spend using it PER DAY.

### Magazines

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Less than 1 hour	(1)	62	57.41%		2.60
1 to 2 hours	(2)	3	2.78%		
3 to 4 hours	(3)	1	0.93%		
More than 4 hours	(4)	0	0.00%		
Not applicable	(5)	42	38.89%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
108/133 (81.2%)	2.60	1.94			

## 2 - Please identify the type of media you use and how much time you spend using it PER DAY.

### Newspapers

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Less than 1 hour	(1)	65	60.19%		2.56
1 to 2 hours	(2)	1	0.93%		
3 to 4 hours	(3)	0	0.00%		
More than 4 hours	(4)	0	0.00%		
Not applicable	(5)	42	38.89%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
108/133 (81.2%)	2.56	1.95			

## 2 - Please identify the type of media you use and how much time you spend using it PER DAY.

### Other

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Less than 1 hour	(1)	30	30.93%		2.97
1 to 2 hours	(2)	19	19.59%		
3 to 4 hours	(3)	7	7.22%		
More than 4 hours	(4)	6	6.19%		
Not applicable	(5)	35	36.08%		
				0 25 50 75 100	Question
<b>Response Rate</b>	<b>Mean</b>	<b>STD</b>			
97/133 (72.93%)	2.97	1.72			

# Johnson College Media Survey

### 3 - Please select all of the Television Services you currently use.

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Cable/Satellite	(1)	65	48.87%		
Netflix	(2)	102	76.69%		
Hulu	(3)	42	31.58%		
YouTube	(4)	102	76.69%		
Sling	(5)	0	0.00%		
Twitch	(6)	25	18.80%		
Other	(7)	11	8.27%		
				0    25    50    75    100	
<b>Response Rate</b>	133/133 (100%)				

### 4 - If you selected "Other", please identify the service you use:

Response Rate	14/133 (10.53%)
<ul style="list-style-type: none"> <li>• YouTube</li> <li>• Xbox</li> <li>• Streaming websites</li> <li>• My phone</li> <li>• MLBTv</li> <li>• Amzon Prime Video</li> <li>• Cronchyrroll, funimation, Amazon prime</li> <li>• online movies</li> <li>• Vudu</li> <li>• Gaming</li> <li>• VRV</li> <li>• Mixer</li> <li>• Xfinity</li> <li>• HBO GO and Amazon Prime Video</li> </ul>	

# Johnson College Media Survey

## 5 - List your top 5 favorite television channels/stations, including streaming services (if applicable).

**Response Rate** 74/133 (55.64%)

- American horror story Diesel brothers Gas monkey garage Ect
- ESPN FX Comedy Central MTV ESPN 2
- Hulu Netflix
- Donut Media Joe Rogan Podcast Custom Offsets News 16 Outdoor Channel
- I don't really watch tv anymore
- Hulu Netflix spotify
- HBO HBO now Netflix YouTube Hulu
- ESPN fox news channel 16 big 10 network
- YouTube
- Discovery History FX
- ESPN, ESPN 2, AMC, Travel Channel, History Channel
- MLBTv HGTV
- I'm not watching TV alot
- History, amc, discovery, hgtv
- Wnep Hgtv DIY Food network Nick jr
- Amazon Prime Video, Hulu, Netflix, Roku, Youtube
- Netflix Hulu abc
- Netflix youtube
- Netflix, Youtube, VRV
- wnep sifi abcfamily
- Abc, nbc, lifetime, netflix, and disney channel
- Cronchyrroll, YouTube, amazon prime , Netflix, hulu,
- SyFy Netflix GSN
- 1. Animal planet 2. DIY network 3. The history channel 4. Netflix
- Netflix
- FX, History Channel, Lifetime
- Netflix Hulu
- ABC, YES Network, TRU TV, TBS, and ESPN
- cartoon network, Disney, Disney XD, FX, News Watch 16
- History channel ESPN NFL TBS FOX
- disney (proud family) Nick at night (friends) HBO (movies) sport center espn
- Nickelodeon, Cartoon Network, FreeForm, Comedy Central, CBS Sports.
- history mtv
- 1. ESPN 2. TBS 3. TruTV 4. Twitch 5. CBS
- Netflix hulu amazon prime video
- SYFY BBC AMC TNT ABC
- channel 16, msnbc, outdoor channel, discovery, national geograpic
- n/a
- Non applicable
- Hallmark Channel TLC QVC ABC ABC kids
- I.D. channel CNN MSNBC ESPN History
- Hulu Netflix
- Hulu, Twitch, Youtube, weather channel, fox
- Wnep, Good Moring America
- ESPN ABC FOOD NETWORK TRAVEL CHANNEL NBC
- Channel 16 for local news espn fox news channel disney for my son
- NFL network, HBO, AMC
- - YouTube Live - Twitch -
- TBS, ABC, NETFLIX, YOUTUBE, and AMAZON.
- cartoon network, adult swim, discovery channel, vanoss gaming, markiplier.
- hulu netflix comedy central
- Mtv Hulu Netflix
- Netflix
- Netflix Amazon prime HBO Starz Hulu
- Youtube, twitch, weather channel, discovery channel, wnep
- ESPN, YES
- Foodnetwork E Bravo HGTV Abc
- Espn fox abc nbc mtv
- MTV, trutv,

# Johnson College

## Media Survey

---

- Netflix
- None
- Rick and Morty Trailer park boys
- ABC Free Form Netflix TBS NBC
- Cartoon Network, Comedy Central, MTV, MTV2, Hulu.
- Netflix Twitch Youtube
- hulu movies... youtube....
- 1. Sports 2. Discovery 3. History 4. Paramount 5. Comedy
- USA CBS ABC Netflix The Food Network
- N/A
- Netflix, HBONOW, Sunday Ticket, Hulu, Espn
- Fox news YES ESPN Golf channel Major networks for sports
- Netflix
- ESPN, truTV, FX, Comedy Central, MTV
- Good mythical Morning, Markiplier, Corridor, Dr.Disillusion, and Sorted Foods. all on YouTube

# Johnson College

## Media Survey

### 6 - List your top 5 television shows (if applicable).

**Response Rate** 69/133 (51.88%)

- Forensic Files Criminal Minds
- I don't watch tv
- Ed edd n eddy cow and chicken American dad
- Gotham Game of thrones The office
- News goldbergs football games
- The Walking Dead
- Pretty little liars
- The Walking Dead Mountain Men College Football College Basketball Mountain Monsters
- NA
- Nope
- Axmen, walking dead, fixer upper
- Barnwood builders News watch 16 Tom and jerry Beach homes Pioneer woman
- SpongeBob SquarePants, Greys Anatomy, How to Get Away with Murder, The 100, Little House on the Prairie
- Criminal Minds Supernatural The Flash Supergirl Arrow
- Parks and Recreation, Archer, Futurama, Rick and Morty, Adventure Time
- friends greys anatomy that 70s show the office the good place
- that 70s show, breaking bad, 13 reasons why, stranger things, on my block.
- RWBY, Sword Art Online, Attack on Titan, My Hero Academia, and Violet Evergarden
- trailer park boys orange is the new black breaking bad
- This Is Us, Fuller House, Dance Moms, Jane the Virgin and Dancing with the Stars
- The Magicians Stranger Things The Flash
- 1. American Pickers 2. Treehouse Masters 3. Barnwood Builders 4. The Last Alaskans
- No favorite
- Stranger Things
- I dont watch that much TV
- Blue Mountain State, That 70's Show, Impractical Jokers, ESPN, and Friends
- Steven Universe, Family Guy, American Dad, Adventure Time, Ben Ten
- Friends Kitchen Nightmares Impractical Jokers Family Guy Bar Rescue
- the 100 johnny test basketball football
- The Three Stooges, Samurai Jack, Scooby Doo, Full House, South Park.
- heartland greys anatomy orange is the new black
- 1. SportsCenter 2. Friends 3. Impractical Jokers 4. Family Guy 5. The Office
- empire power black ink crew mindhunter
- Doctor Who Criminal Minds The Walking Dead Cloak and Dagger Ghost Hunters
- news, anything animals, Dr Poll, A&E, Lifetime
- Greys Anatomy Manifest True Blood Friends Greys Anatomy
- 911, Chicago Fire, Chicago Med, Chicago PD, The Rookie
- the office, family guy, my hero academy, goblin slayer, always sunny in philadelphia
- MASH, The Punisher, The Ranch, Blue Bloods, and Letterkenny
- Headline News, Kramer (Mad Money) Baseball Tonight, Seinfeld, Ancient Aliens, Murder Comes to Town
- Family Guy It's Always Sunny in Philadelphia The Office South Park Spongebob
- Parks and Recreation, Archer, Futurama, Rick and Morty, Spongebob
- New Girl, Dexter, Disjointed, Black Mirror, Stranger Things
- POWER MAYANS MC
- Two and a half Men, How I Met Your Mother, Big Bang Theory, NFL Films
- - The Office - One Punch Man - Dragon Ball Z/Super - Spongebob - iCarly
- The Office, Parks and Rec
- adventure time, steven universe, bojack horsemen, rick and morty,
- courage my name is earl the walking dead
- Bobs burgers American dad Hanna Montana
- Stranger things Money heist Big mouth 13 reasons why Orange is the new black
- Dexter, kitchen nightmares, trailer park boys, simpsons, the office
- Bar Rescue, South Park, Simpson's, Office, Sports Center
- Housewives Below deck Kitchen Diner drive in and dives
- Friends, that 70s show, dexter, black mirror, breaking bad
- The 100, the flash, arrow, 13 reasons why, stranger things
- None
- Greys Anatomy Bachelor/Bachelorette Friends
- Good Omens, Adventure Time, Steven Universe, Rick and Morty, Regular Show

## Johnson College Media Survey

---

- That 70s Show Sons Of Anarchy Trigun Dragon Ball Mindhunters
- 1. Sporting events 2. The Office 3. Two and a half men 4. Mindhunter 5. Deadliest Catch
- NCIS (all of them) Baking Competitions Modern Family
- N/A
- Breaking Bad, The righteous gemstones, Kroll Show
- Yankee games fox and friends ESPN pro/ college football golf
- Vampire Diaries Jane the Virgin Shameless Lucifer Orange is the New Black
- First Take, Impractical Jokers, any movie, South Park, Catfish
- The 100, Big mouth, wentworth, Stranger Things, The Flash
- Gravity Falls, Naruto, Teen Titans, Ben 10, and Impractical Jokers

# Johnson College Media Survey

## 7 - List your top 5 radio stations, including streaming services such as Spotify, Pandora, SiriusXM (if applicable).

**Response Rate** 82/133 (61.65%)

- Aux
- Spotify Pandora 97.9X
- Apple Music
- Froggy 101 Hot 97
- Spotify
- Spotify
- Apple Music 97.9 106.9
- Spotify, Pandora, SiriusXM
- The highway, Y2K, 106.5
- Anything Country
- Howard Stern
- Nope
- 106.5, 98.5, 101.3, 102.3, 97.1
- Pandora
- Spotify Sirius XM 97.3 101.3 102.1
- Apple Music
- Spotify, Apple Music
- Google Music Froggy 101 95.7 Nash Fm Pandora
- Spotify, 92.1, 106.9
- Apple Music
- soundcloud, youtube, spotify.
- n/a
- froggy101 979x krz pandora (country)
- Pandora, spotify, froggy 101, 98.5 krz, and rock 101
- Spotify
- Pandora Spotify
- 1. Froggy101 (FM) 2. Rock 107 (FM) 3. 93.7 (FM) 4. The Blend (channel 16) (XM)
- Spotify
- Apple Music, Froggy 101, 98.5 KRZ, 97.5
- Apple Music
- Froggy 101, KRZ, BHT, Bruce Springsteen radio, and Today's Hits
- 98.5 KRZ, Froggy 101, Apple Music, 104.9,
- Rock 107 Froggy 101 Sirius XM 105 the River Pandora
- hip hop : nav, drake, travis svott, A\$\$AP Rocky
- Rock 107, 98.5 KRZ, Magic 93, 103.1 Wilkes Barre Radio and Froggy 101
- country
- 97.9x Spotify 92.1
- 1. Pandora 2. 98.5 KRZ 3. Froggy 101 4. Amazon Music 5. Spotify
- spotify I heart radio Pandora Amazon music
- Rock 107
- 97.9X ROCK 107 SPOTIFY
- KRZ fm
- Apple Music
- 93.7, 101.3, 92.9, 98.5, 104.9
- Non applicable
- spotify
- Pandora 98.5 krz 95.7 92.9 102.3
- Rock107 Gratefuldead radio Nirvana Radio, Estreet Radio Espn Headline News
- N/a
- Spotify
- Spotify, Soundcloud,, Pandora, Youtube
- spotify
- APPLE MUSIC
- 95.3 wdnh 99.1 waahl 97.9 98.5 krz
- 107.3, 104.9, 92.1, 102.3, Motley Crue Radio
- - TIDAL - Spotify
- Spotify
- 97.9x, rock 107, 98.5, youtube,
- apple music



## Johnson College Media Survey

---

- Queen radio Three days grace radio Froggy 101 98.5 krz
- Apple music, 98.5, 97.3, youtube, rock 107
- Spotify, Pandora
- 97.9 93.7 101.3 92.1 98.5
- youtube pandora
- Soundcloud
- 98.5,101.1,suicide boys radio, whitechapple radio, infant annihilator radio
- Spotify, pandora, youtube
- 98.5 KRZ ROCK 107
- 95.7 FM 98.5 FM Today's Top Hits on Spotify Happy Hits on Spotify
- Spotify and Google Play Music
- Froggy 101.3
- Spotify Amazon Music Sirius XM 97.9x Youtube
- tidal, amazon music.. Electric dance music,
- 1. Pandora 2. Rock 107 3. 97.9 Rock 4. 105 5. MusicTube
- Soptify Pandora WKRZ Alt 92.1
- YouTube Music, Hamilton, AJR, Sleeping with sirens, Panic at the disco
- Apple Music
- Pandora 102.3 92.9 106.9 101.3
- Pandora Amazon Music Froggy 101
- Spotify, SiriusXM, YouTube, BPM, Highway Radio
- pandora.spotify, the heat, hip hop nation, 98.5
- apple music

# Johnson College Media Survey

8 - Do you use a smartphone?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Yes	(1)	129	98.47%		1.02
No	(2)	1	0.76%		
Don't Know	(3)	1	0.76%		
				0 25 50 75 100	Question
Response Rate	Mean	STD			
131/133 (98.5%)	1.02	0.19			

9 - If you use a smart phone, how do you spend your time using it?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Social media (Facebook, Twitter, Instagram, Snapchat, etc.)	(1)	60	45.80%		3.69
Streaming Media (YouTube, Netflix, etc.)	(2)	16	12.21%		
Playing games	(3)	2	1.53%		
Using other Aps (Maps, online banking, weather)	(4)	3	2.29%		
School Related (email, D2L, etc.)	(5)	9	6.87%		
News	(6)	2	1.53%		
Surfing the Web	(7)	5	3.82%		
Calls/Texts	(8)	24	18.32%		
Other	(9)	10	7.63%		
				0 25 50 75 100	Question
Response Rate	Mean	STD			
131/133 (98.5%)	3.69	3.15			

- Netflix youtube
- It wouldn't let me select multiple, but I typically do all of the above on my phone (except games, there's no time for that)
- All of the above
- All of the above
- YOUTUBE
- taking pictures of my animals, if any body needs me
- I use for social media, school related (email, D2L), call/text.
- I use my phone for a multitude of things on your list.
- dont have one
- I use them all lol
- School, youtube etc.
- All the above

10 - How often do you watch sports on TV?					
Response Option	Weight	Frequency	Percent	Percent Responses	Means
Every day	(1)	20	15.15%		3.34
2 to 4 times a week	(2)	23	17.42%		
Once a week	(3)	15	11.36%		
Rarely	(4)	40	30.30%		
Never	(5)	34	25.76%		
				0 25 50 75 100	Question
Response Rate	Mean	STD			
132/133 (99.25%)	3.34	1.42			

# Johnson College Media Survey

## 11 - Which sports do you watch regularly? (Select all that apply)

Response Option	Weight	Frequency	Percent	Percent Responses	Means
Professional Football (NFL)	(1)	70	54.69%		
College Football	(2)	45	35.16%		
Professional Basketball (NBA)	(3)	24	18.75%		
College Basketball	(4)	24	18.75%		
Professional Baseball (MLB)	(5)	22	17.19%		
Professional Hockey (NHL)	(6)	23	17.97%		
Local sports teams	(7)	9	7.03%		
Other	(8)	12	9.38%		
I do not watch sports	(9)	47	36.72%		
				0 25 50 75 100	
<b>Response Rate</b>	128/133 (96.24%)				

## 12 - If you selected 'Other', what sports do you watch?

Response Rate	13/133 (9.77%)
<ul style="list-style-type: none"> <li>• Cornhole Racing</li> <li>• Professional cornhole</li> <li>• Soccer</li> <li>• golf</li> <li>• formula 1</li> <li>• college softball</li> <li>• softball and soccer</li> <li>• Motorsports</li> <li>• Frizbe golf</li> <li>• UFC, boxing</li> <li>• Soccer</li> <li>• N/A</li> <li>• GOLF</li> </ul>	

# Johnson College

## Media Survey

### 13 - List your favorite sports teams to watch (list up to 5 teams).

**Response Rate** 69/133 (51.88%)

- Cowboys North Pocono football
- Celtics Colts Capitals Oregon ducks Red Sox's
- La lakers, Tampa Bucs, Florida Gators
- Penguins Rams
- Penn state Steelers Giants Uconn Toronto raptors
- Dolphins penguins white Sox penn state
- Boston Red Sox, Bruins, SW Yankees, Boston Celtics
- Kansas City Chiefs, Chicago Cubs, Cleveland Cavaliers, Indiana Pacers, Kansas Jayhawks, Wichita State Shockers
- Red Sox NY Giants Penn State
- Steelers Yankees Penn state Costal Carolina Pirates
- Boston Celtics, Brooklyn nets
- New Enlgand Patriots Boston Red Sox
- Barcelona, Bayern Munich, Real Madrid, Juventus, and Liverpool.
- Baltimore ravens Detroit lions
- mets, eagles, pennstate,
- Steelers Yankees Penn state
- Steelers, Raiders, Eagles, Pittsburg Penguins, and Penn State
- Chiefs (football) blue jays (baseball)
- 1. The New York Giants (NFL) 2. The Red Sox (MLB) 3. The Penguins (NHL)
- ferrari formula 1 team
- Eagles, Yankees, Flyers, Penn State, and North Carolina
- Chicago white sox Dallas Cowboys
- New Orleans Saints San Jose Sharks Texas Longhorns New York Yankees Los Angles Lakers
- phillies
- Mets, Panthers
- steelers eagles
- Pittsburgh Penguins, Kansas City Royals, Penn State Football, Wilkes Barre/Scranton Penguins, and Philadelphia Eagles.
- boston red socks, st. louis cardinals
- 1. Philadelphia Phillies 2. Philadelphia 76ers 3. Pittsburgh Steelers 4. Philadelphia Flyers 5. Golden State Warriors
- Patriots, Phillies, Penguins, Warriors
- PHILADELPHIA EAGLES
- NY Giants
- Eagles
- Penn State, Alabama State, Ford Racing Team, Baylor, Duke
- red socks, celtics, bruins, bengals, psu
- Pittsburgh Steelers, New York Giants, San Francisco 49's, Cincinnati bengals, and Chicago Bears
- Steelers
- N.Y Yankees Chicago Bears New York Knicks
- Cincinnati Bengals
- New York Giants, Yankees
- SIXERS EAGLES
- Penn State Miami Dolphins Pittsburg penguins
- 49ers, Ohio State, Dunmore Bucks
- Baltimore Ravens
- LA Rams
- eagles
- Boston Red Sox Los Angeles lakers
- i dont like sports
- Wvu LSU's Oregon Penn state Buckeyes
- Steelers, Penguins,
- New York Yankees, Philadelphia Eagles, Pittsburgh Penguins, Penn State football
- Red Sox Bears Jets Penn state Yankees
- Dolphins, heat , thunder ,duke , alabama
- Eagles
- Golden state, Steelers, Oregon, Alabama, Clemson
- Eagles
- Flyers
- Syracuse Men's Basketball
- Phillies Eagles

## Johnson College Media Survey

---

- UNC Tarheels Carolina Panthers
- 1. Phillies 2. Notre Dame
- Any baseball team New Orleans Saints
- N/A
- Atlanta Falcons, Golden State Warriors, Penn State, Duke
- Yankees Dolphins PGA Celtics Penn State
- Steelers, Yankees, Celtics, Penguins, Jets
- Steelers, Alabama, Notre dame, Oregon, Clemson
- Eagles
- New York Giants NFL, Lakers NBA, New York Mets NFL,

# Johnson College Media Survey

## 14 - How did you hear about Johnson College?

**Response Rate** | 109/133 (81.95%)

- School
- Friend
- EOC
- Returning student
- Alumni
- Family
- My friend david
- Friends
- Word of mouth
- Uncle
- My school
- Friends
- College Fair
- Prior Students
- I hear Johnson College from my uncle.
- Tv
- College fair
- Tj Jackson
- School Guidance consoler
- I live in the area
- My mother teaches Rad Tech students at St. Lukes Hospital.
- Family Friend
- Technology College.
- Family Member
- through a family member
- other friends that have attened johnson collge
- Word of mouth
- family
- Through my friend's brother
- Online searching
- A friend
- I saw i billboard that said top ten college Johnson college
- my close family member
- Online and through advisers visiting my highschool
- Through a family member
- Through word of mouth, as well as my high school (Abington Heights)
- Old boss
- Commercials on the radio
- parent
- From family and friends
- just by seeing it here and asking people who know about it what its like
- through my high school
- My brothe had went here and I also heard its one of the best trade schools in the country
- life
- I looked up the best vet tech colleges
- college fair
- Everyday on Facebook
- my old tech teacher
- Through family
- I heard about Johnson College from a former student.
- AD on radio
- I live nearby
- Family
- They came to my school
- i always knew it was there
- Friend who graduated in 2018
- alumni
- guidance counselor from hs
- Friends






# Johnson College

## Media Survey

---

- online research
- Driving By - Online Search
- once in awhile (billboard)
- Friends
- Family member
- From a friend.
- my mom
- family
- Uncle referred me
- word of mouth
- I drive by the college a lot
- A friend
- Girlfriend
- my cousin
- Teacher
- my sister
- My friend
- School
- My friend Annie
- Cousin
- Family members
- Career Center of Lackawana
- Family
- News
- Research
- My aunt
- father
- Mid valley
- My high school
- I'm from the area
- From friends
- highschool School tours
- Through my teachers in High School
- I just always drove past it
- Google
- Former student
- Guidance counselor
- Family and friends
- Relative Steven Lam took the welding program years ago
- Online
- I drive past it
- through a website for top veterinary technician schools in the country
- High School
- TAA
- Guidance Counselor
- My friend Tom Malone
- i live 20 minutes away and i pass it often
- Internet
- Cousin
- through Highschool College Fair

**Johnson College  
Media Survey**

15 - What is your gender?									
Response Option	Weight	Frequency	Percent	Percent Responses		Means			
Male	(1)	98	73.68%			1.29 			
Female	(2)	33	24.81%						
Transgender	(3)	1	0.75%						
Prefer not to answer	(4)	1	0.75%						
				0	25	50	75	100	Question
Response Rate	Mean	STD							
133/133 (100%)	1.29	0.52							



# Johnson College Media Survey

## 16 - What is your age?

Response Rate 129/133 (96.99%)

- 19
- 19
- 23
- 26
- 25
- 20
- 22
- 18
- 18
- 21
- 38
- 20
- 28
- 18
- 20
- 20
- 19
- 35
- 21
- 19
- 20
- 19
- 20
- 66
- 18
- 20
- Age 18
- 18
- 19
- 19
- 18
- 18
- Age 18
- 19
- 18
- 23
- 18
- 21
- 19
- 18
- 21
- 18
- 19
- 18
- 19
- 20
- 19
- 26
- 20
- 19
- 20
- 18
- 20
- 18
- 18
- 21
- 20
- 18
- 18

# Johnson College Media Survey

---

- 18
- 23
- 26
- 18
- 17
- 65
- 22
- 18
- 18
- 18
- 37
- 21
- 41
- 20
- 18
- 21
- 33
- 18
- 22
- 20
- 25
- 38
- 18
- 18
- 27
- 19
- 17
- 19
- 18
- 19
- 19
- 18
- 19
- 24
- 18
- 19
- 19
- 37
- 18
- 19
- 27
- 19
- 18
- 24
- 19
- 20
- 20
- 18
- 18
- 19
- 20
- 20
- 18
- 18
- 28
- 26
- 25
- 39
- 19
- 37
- 52yrs 364 days

**Johnson College  
Media Survey**

---

- 18
- 21
- 21
- 20
- 19
- 18
- 27
- 18
- 19