

31st Annual Johnson College Open

Friday, May 17, 2024 – Blue Ridge Trail Golf Club

Sponsorship Levels



Platinum Sponsor.....\$5,000 (multiple sponsors)

- Complimentary registrations for four golfers
- Naming rights to one tournament contest
- Logo on Lamar Advertising billboard one month before and after tournament
- Interstate-81 digital pylon sign recognition (with other Platinum Sponsors)
- Johnson College campus indoor digital signage recognition (with other Platinum sponsors)
- Exclusive tee box sign featuring company name
- Company name and logo recognition on Johnson College Open webpage and tournament activity sheet

Gold Sponsor.....\$3,000 (multiple sponsors)

- Complimentary registrations for four golfers
- Shared tee box sign featuring company name
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet

Silver Sponsor.....\$2,500 (multiple sponsors)

- Complimentary registrations for two golfers
- Shared tee box sign featuring company name
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet

Cart Sponsor.....\$2,000 (one sponsor)

- Complimentary registrations for two golfers
- Company name on all tournament golf carts
- Signage on course featuring company name
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Dinner Sponsor.....\$1,750 (one sponsor)

- Complimentary registration for two golfers
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Lunch Sponsor.....\$1,750 (one sponsor)

- Complimentary registration for two golfers
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Breakfast Sponsor.....\$1,250 (one sponsor)

- Exclusive signage inside Club House
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Cocktail Hour Sponsor.....\$1,250 (one sponsor)

- Exclusive signage inside Club House
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Beverage Cart Sponsor.....\$1,250 (one sponsor)

- Company name and logo featured on beverage cart
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Mulligan Sponsor.....\$500 (one sponsor)

- Company name featured on golf mulligans
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Hit & Hold Sponsor.....\$500 (one sponsor)

- Company name featured on Hit & Hold tickets
- Company name and logo recognition on Johnson College Open webpage* and tournament activity sheet



Exclusive Tee Sponsor.....\$350 (multiple sponsors)

- Exclusive tee box sign featuring company name

Presidential Scholarship Sponsor.....\$200 (multiple sponsors)

- Recognition on donor board displayed at the tournament

*Company name and logo on Johnson College Open webpage features a hyperlink to sponsor website.

Updated 3-4-24