# 32<sup>nd</sup> Annual Johnson College Open

Friday, May 16, 2025 – Blue Ridge Trail Golf Club Sponsorship Levels

## 32NO ANNUAL J JOHNSON COLLEGE OPEN

#### Platinum Sponsor......\$5,000 (multiple sponsors)

- Complimentary registrations for four golfers
- Naming rights to one tournament contest
- Logo on Lamar Advertising billboard one month before and after tournament
- Tee box sign featuring company name
- Company name and logo recognition on Johnson College social media platforms
- Company name and logo recognition on Johnson College Open webpage and tournament activity sheet

#### Gold Sponsor......\$3,000 (multiple sponsors)

- Complimentary registrations for four golfers
- Tee box sign featuring company name
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Silver Sponsor......\$2,500 (multiple sponsors)

- Complimentary registrations for two golfers
- Tee box sign featuring company name
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Cart Sponsor......\$2,000 (one sponsor)

- Complimentary registrations for two golfers
- Company name on all tournament golf carts
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Dinner Sponsor......\$1,750 (one sponsor)

- Complimentary registration for two golfers
- Exclusive signage inside Club House
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Lunch Sponsor......\$1,750 (one sponsor)

- Complimentary registration for two golfers
- Exclusive signage inside Club House
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Breakfast Sponsor.....\$1,250 (one sponsor)

- Exclusive signage inside Club House
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Cocktail Hour Sponsor......\$1,250 (one sponsor)

- Exclusive signage inside Club House
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Beverage Cart Sponsor......\$1,250 (one sponsor)

- Company name and logo featured on beverage cart
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet



#### Mulligan Sponsor......\$500 (one sponsor)



- Company name featured on golf mulligans
- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Hit & Hold Sponsor......\$500 (one sponsor) - Company name featured on Hit & Hold tickets



- Company name and logo recognition on Johnson College Open webpage\* and tournament activity sheet

#### Exclusive Tee Sponsor......\$350 (multiple sponsors)

- Tee box sign featuring company name

#### Presidential Scholarship Sponsor......\$200 (multiple sponsors)

- Recognition on donor board displayed at the tournament

# 2025 Sponsorship Response Form

### Thank you for your sponsorship of the 32<sup>nd</sup> Annual Johnson College Open!

| SPONSORSHIP SELECTION (as of 2/7/25):                                      |                                 |              |                                 |
|--|---------------------------------|--------------|---------------------------------|
| Presenting Sponsor TAKEN   | Cart Sponsor (\$2,000 TAKEN     |              | Breakfast Sponsor (\$1,250)     |
| Platinum Sponsor (\$5,000)   | Dinner Sponsor (                | \$1,750)     | Beverage Cart Sponsor (\$1,250) |
| Gold Sponsor (\$3,000)   | Lunch Sponsor (\$1,750)         |              | Hit & Hold Sponsor (\$50        |
| Silver Sponsor (\$2,500)   | Cocktail Hour Sponsor (\$1,250) |              | Mulligan Sponsor (\$500)        |
| 🗌 Exclusive Tee Sponsor (\$350) 🗌 Presidential Scholarship Sponsor (\$200) |                                 |              |                                 |
| SPONSOR INFORMATION:   |                                 |              |                                 |
| ompany Name: Contact Name:   |                                 |              |                                 |
| Address:   |                                 |              |                                 |
| Telephone:   | Er                              | nail:        |                                 |
| PAYMENT INFORMATION:   |                                 |              |                                 |
| Check (payable to Johnson Co   | llege)                          | ] MasterCard | 🗌 Visa                          |
| Credit Card Account Number:  |                                 |              |                                 |
| Expiration Date: CV  | /V code:                        |              |                                 |
| Name (as it appears on credit card):                                       |                                 |              |                                 |
| Signature:   |                                 |              | Date:                           |

## Kindly send your commitment by Friday, February 21, 2025.

Please mail response form and payment to:

Johnson College Open Johnson College 3427 N Main Ave Scranton, PA 18508

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Questions? Doug Cook at (570) 702-8920 / dcook@johnson.edu or Patty DeScipio at 570-702-8860 / pdescipio@johnson.edu